

Venice Beach Property Owners Association

Venice Beach Business Improvement District

April 20, 2018

Paul Racs, Director
Office of Community Beautification
200 N. Spring Street, Room 361
Los Angeles, CA 90012
VIA MAIL and EMAIL: paul.racs@lacity.org

Dear Paul:

The following letter is submitted on behalf of the Venice Beach Business Improvement District (VB BID) concerning our request to receive supplies offered by the City of Los Angeles through the Office of Community Beautification. The Venice Beach Property Owners Association (VBPOA) is the entity contracted to provide services for the VB BID (Contract 129375; corresponding Council File 16-0749.)

Chrysalis Enterprises is our “clean team” service provider and is hereby authorized to submit supply requests and pick-up supplies on the BID’s behalf. VB BID selected Chrysalis via an RFP process in late 2017 and executed an agreement with them on February 28, 2018.

A map of the VB BID service area is attached. The VB BID generally includes all non-residentially-zoned properties between the Los Angeles city boundary (with Santa Monica) on the north, the Pacific Ocean on the west and South Venice Boulevard on the south. The eastern boundary is irregular, and is primarily determined by where commercially- and industrially- zoned properties end, and residential (R3 and lower density residential) zoning begins. Written descriptions of the VB BID boundaries and zones can be found on p. 3 (brief description) and pp. 8-17 (detailed description) of our Management District Plan, which can be downloaded at: <https://venicebeachbid.com/wp-content/uploads/2018/04/VB-BID-Management-District-Plan.pdf>

The scope of work for “clean team” services includes but is not limited to: recurring manual sweeping; wash downs and pressure washing; removal and appropriate collection and disposal of dirt, leaves, debris, and waste; keep all public amenities and outdoor furniture wiped down and free from soil, stain, trash, graffiti, vandalism; gum and sticker removal; graffiti and weed abatement.

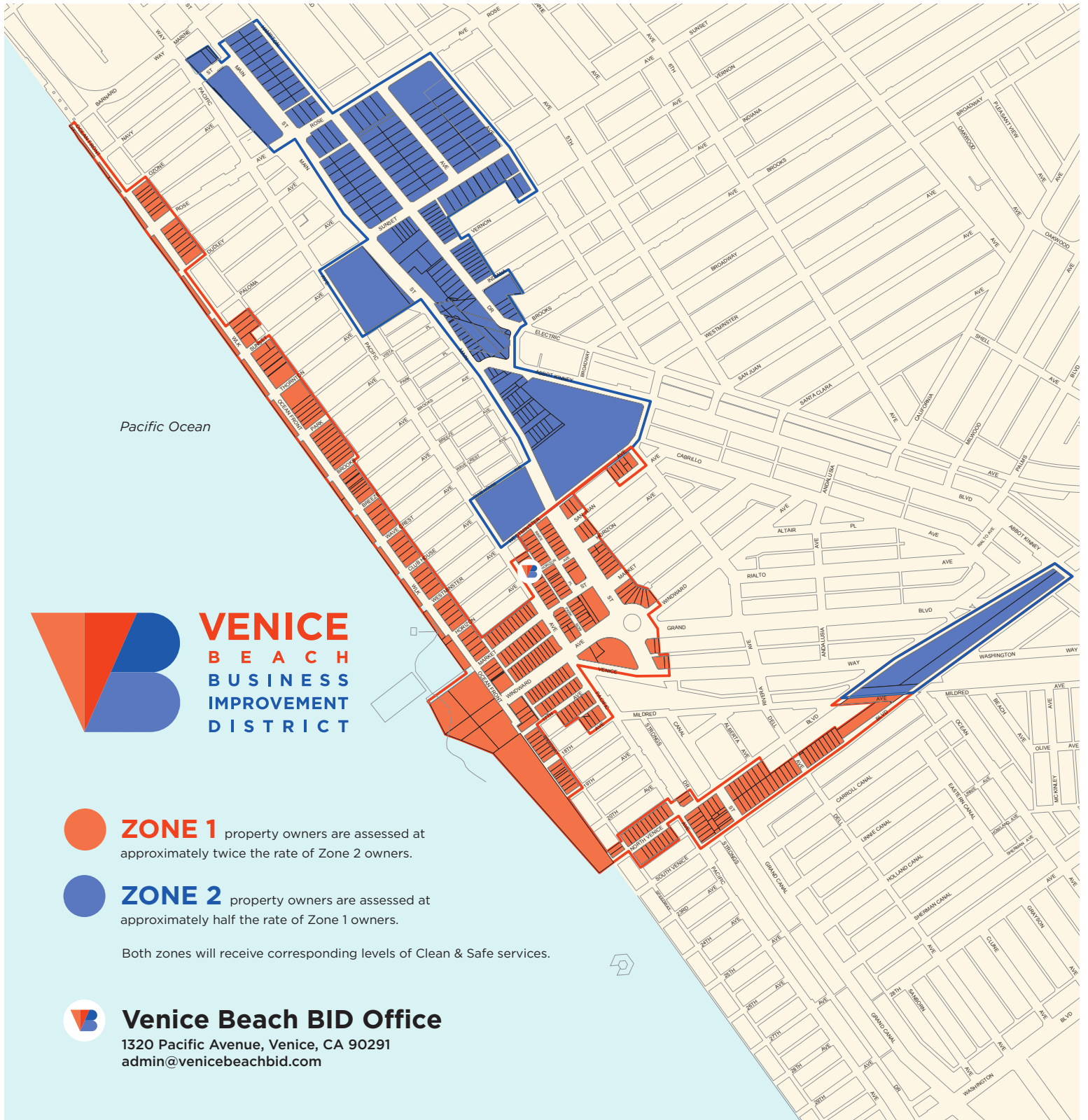
In order to provide the above services, the VB BID would appreciate any help the City can provide with supplies such as liners, paint, paint supplies (trays, covers, screens, rollers, handles, brushes), and solvent supplies (rags, steel wool, gloves,) and any other supplies that become available in the future.

If you require any further information or have questions, please don’t hesitate to reach out to me at tara@venicebeachbid.com

Sincerely,



Tara Devine
CEO



Pacific Ocean



VENICE BEACH BUSINESS IMPROVEMENT DISTRICT

- ZONE 1** property owners are assessed at approximately twice the rate of Zone 2 owners.
- ZONE 2** property owners are assessed at approximately half the rate of Zone 1 owners.

Both zones will receive corresponding levels of Clean & Safe services.



Venice Beach BID Office

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